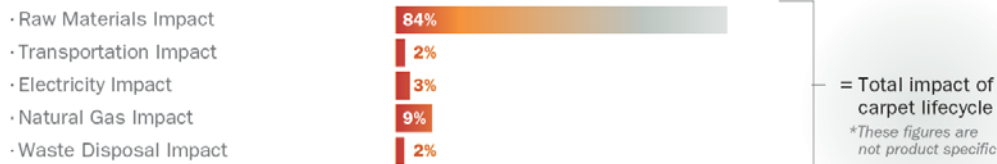


Source Report: Cool Carpet™

What is Cool Carpet™?

Cool Carpet is a program developed in response to a growing number of environmentally conscious specifiers who are concerned with the long term effects of their product choices and investments. Issues of particular interest are greenhouse gas (GHG) emissions and their contribution to global climate change. The Cool Carpet option results in a 'climate neutral' product, meaning that the GHGs emitted during the life cycle of the product are offset or balanced .

- > The average lifecycle of your carpet includes manufacturing, transportation, product use, recommended maintenance and end of life. An average Bentley Prince Street product has the following impact:



- > By choosing Cool Carpet, you can neutralize the impact of CO₂ emissions over the lifecycle of your carpet.
- > What's cooler than that?

How to chill global warming.

GHG emissions can be offset in a variety of ways, for example, investing in emerging technologies which reduce energy use and GHG emissions, such as installing energy-efficient boilers or lighting in public schools; reducing use of fossil fuels by switching to renewable energy sources like solar and wind; or planting trees which absorb GHGs. Did you know that a tree can absorb 50 lbs of carbon dioxide per year for up to 40 years? All of the carbon offset credits for Bentley Prince Street's Cool Carpet products are validated by the Climate Neutral Network.

Companies should achieve "outstanding performance" in reducing their own GHG emissions before investing in certified carbon offset credits. Proudly, since 1996 Bentley Prince Street has achieved net GHG emission reductions of 75% at its facility due to process efficiencies, energy efficiency projects and the purchase of green tags.

Carbon offset credits are purchased to cover not only the emissions that occur at our manufacturing facility, but also include emissions from production of raw materials, such as nylon, transportation of raw materials and finished product, vacuuming and maintenance, and recovery at the end of life.

Our diversified portfolio also includes certified carbon offset credits from **Blue Source LLC** in the form of geologic sequestration of waste CO₂ gas from oil and natural gas treatment plants. This waste CO₂ gas, which would have been normally vented into the atmosphere, is recovered and injected into partially depleted crude oil reserves. Oil which would have been trapped becomes recoverable, and the CO₂ is ultimately sequestered in the underground reservoirs. This method of sequestration is validated by the

Source Report: Cool Carpet™

Intergovernmental Panel on Climate Change, and the carbon offset credits are independently validated by a third party.

A portion of our portfolio has also included credits from **Meridian Energy** resulting from the Te Apiti Wind Farm, located in New Zealand. The power generated from the wind farm will replace power previously generated by coal, and has achieved the Gold Standard developed by the World Wildlife Fund (WWF) in consultation with a range of environmental, business and governmental organizations.



Why choose Cool Carpet?

By choosing Cool Carpet, you can neutralize the impact of CO₂ emissions over the lifecycle of your carpet. Architects and designers are constructing “greener” buildings, and they are concerned about the impacts of their product choices. More and more, end users are holding architects and designers accountable for the long term impacts of the products they specify. As a result, many of our customers are now issuing detailed surveys, RFIs and RFPs that specifically ask for our company's policies and product offerings as they pertain to environmental responsibility. Global climate change consistently shows up as a major concern in these surveys and inquiries.

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Government procurement officials will benefit from the program. Greening the Government Executive Order 13123 states that “the federal government shall significantly improve its energy management in order to save taxpayer dollars and to reduce emissions that contribute to air pollution and global climate change.” Cool Carpet products meet the reduced emissions portion of this criteria.

Additionally, the Cool Carpet option is appealing to customers that are seeking to extend their environmental commitment to the products they purchase. The Cool Carpet option provides customers with recognition for their environmental stewardship.

Meet Mission Zero™.

Mission Zero is our promise to the planet. Every creative, manufacturing and building decision we make will move us closer to eliminating any negative impact our company may have on the environment by the year 2020. We continue to maintain our search for improvements to compete successfully in a more environmentally aware marketplace, and strive to be an industry leader in the movement toward sustainable commerce.

Mission Zero Promise:

Our promise to eliminate any negative impact our company may have on the environment by the year 2020.



How much does it cost?

Cool Carpet is available on all Bentley Prince Street products for no cost to the customer.

How do I choose the Cool Carpet option?

Simply tell your sales associate or customer service representative that you want the Cool Carpet option. The Cool Carpet option is available on any Bentley Prince Street broadloom or modular product purchase.

How can I learn more about your company's sustainability initiatives and the Climate Neutral network?

Contact your local Bentley Prince Street sales representative or visit www.bentleyprincestreet.com